

Press Release

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Mountain Line Monthly Ridership Report

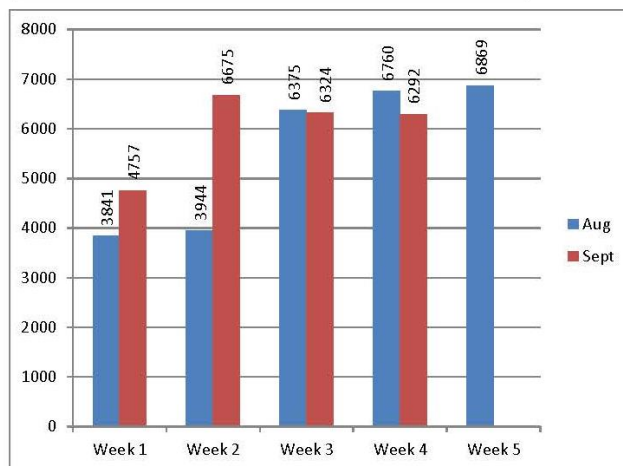
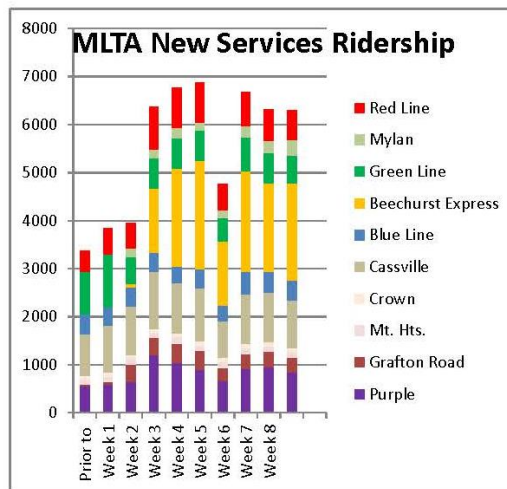
Morgantown, WV- Mountain Line Transit Authority reinstated service to several local bus routes in July 2016 and began additional, new bus service in early August 2016. These service changes were made possible through funding provided by the passage of the Transit Levy during the 2016 Primary Election.

Service Results: The first week in September reflected a drop of 31% in ridership, this week included the Labor Day when local services are suspended for the holiday. New bus service to Mylan Park, Suncrest Town Center, Westover and Star City resulted in a ridership increase of 40% in the second week of operation, and ridership numbers leveled off by 6% in the final two weeks of August. Combining reinstated services, new services, the holiday and ridership growth, overall ridership has grown by 86% through July, August and September of 2016.

Bus route maps, timetables, fares and other information are available on the Mountain Line web site at www.Busride.org, as is a link to the Authority's live-time bus tracking mobile app. Passengers can also call 304 291-RIDE (7433) for information or to arrange a rider training session or personal route schedule assistance.

MLTA New Service Ridership

Route	Prior to 25-Jul-16	Week 1 1-Aug	Week 2 8-Aug	Week 3 15-Aug	Week 4 22-Aug	Week 5 29-Aug	Week 6 5-Sep	Week 7 12-Sep	Week 8 19-Sep	Week 9 26-Sep
Beechurst Express	0	0	77	1336	2037	2264	1342	2082	1849	2029
Green Line	896	1103	560	622	629	632	484	715	632	583
Mylan	0	0	168	188	226	154	172	235	245	326
Red Line	434	541	525	887	823	831	532	698	667	601
Purple	562	599	649	1205	1050	890	658	925	952	841
Grafton Road	29	52	361	367	394	400	275	306	321	305
Mt. Hts.	95	107	124	82	136	92	120	112	107	108
Crown	94	87	80	90	84	107	92	97	99	101
Cassville	859	970	998	1189	1034	1103	766	1028	1035	985
Blue Line	409	382	402	409	347	396	316	477	417	413
All Services	3378	3841	3944	6375	6760	6869	4757	6675	6324	6292
% Increase	0	14%	3%	62%	6%	2%	-31%	40%	-5%	-1%
Cumulative Ridership Increase		14%	17%	89%	100%	103%	41%	98%	87%	86%



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